

# PAKKAUS

PAKKAUSALAN AMMATTILEHTI  
THE FINNISH PACKAGING MAGAZINE



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## RATE CARD 2022

### RESERVATIONS

Issue	Reservations	Materials	Mailing date	Themes
1	Dec 28 <sup>th</sup> 2021	Jan 4 <sup>th</sup>	Jan 25 <sup>th</sup>	Packaging directory special issue
2	Feb 15 <sup>th</sup>	Feb 22 <sup>nd</sup>	Mar 15 <sup>th</sup>	Packaging and environment
3	Apr 5 <sup>th</sup>	Apr 12 <sup>th</sup>	May 3 <sup>rd</sup>	Research and development
4	May 17 <sup>th</sup>	May 24 <sup>th</sup>	Jun 14 <sup>th</sup>	Retail and e-commerce
5-6	Jul 26 <sup>th</sup>	Aug 2 <sup>nd</sup>	Aug 23 <sup>rd</sup>	Food and drink packaging
7	Sep 20 <sup>th</sup>	Sep 27 <sup>th</sup>	Oct 18 <sup>th</sup>	Machinery, equipment and logistics; PackSummit edition
8	Nov 8 <sup>th</sup>	Nov 15 <sup>th</sup>	Dec 5 <sup>th</sup>	Gifts

### EVENTS

May 18 <sup>th</sup> -19 <sup>th</sup>	PacTec, Messukeskus, Helsinki, Finland
Oct 4 <sup>th</sup> -7 <sup>th</sup>	Scanpack, Göteborg, Sweden
Nov 2 <sup>nd</sup>	PackSummit 2022, Tampere, Finland

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1/3 vertical	1 360	57 x 255 + 3 mm		
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<b>Covers</b>				
2 <sup>nd</sup> and 3 <sup>rd</sup> cover	2 580	210 x 297 + 3 mm		
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670 x 150 px 700 €/kk - Max. 65 kb	300 x 430 px 500 €/kk - Max. 70 kb
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### BANNER IN NEWSLETTER

670 x 130 px 800 €/kk - Max. 65 kb	325 x 130 px 700 €/kk - Max. 40 kb
215 x 130 px 600 €/kk - Max. 20 kb	

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### ADVERTISEMENT SALES

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